

National Team Development Center Thunder Bay ON

Partnership Package



Cross Country
Ski Ontario

Building Champions and Community: The NTDC Story



At NTDC Thunder Bay, we're not just about skiing—we're about creating opportunities for athletes, coaches, and support staff to push their limits, represent their country, and inspire the next generation. We nurture talent, foster resilience, and build a community where every athlete, coach, and support staff, from aspiring youth to elite professionals, can thrive.

We are incredibly proud of our team—from those passionately training and honing their skills every day to those who have achieved the honour of representing Canada on the world stage. Here are a few examples of team members who have proudly carried our nation's colours in international competition:

- **Cedric**, who proudly competed at the 2024 Youth Olympic Games, exemplifies the promise of our young athletes, pushing boundaries and setting the foundation for future success.
- **Clara**, who represented Canada at the 2024 World Junior Championships, is a testament to the hard work and dedication it takes to excel at the international level, inspiring young athletes to dream big.
- **Graham**, who competed at the 2022 Olympic Games, shows that with the right support, dedication, and community, it's possible to reach the pinnacle of sport.
- **Fergus**, who began as an athlete at NTDC, transitioned to technical support, and now works as a wax technician for Nordiq Canada on the World Cup Circuit, demonstrating our commitment to developing the entire high-performance ecosystem.

These team members have been able to achieve remarkable milestones thanks to the resources, training, and support they received at NTDC Thunder Bay.

Why Your Support Matters

The path to success in sport is a challenging one, and behind every athlete's achievement is a network of support. NTDC Thunder Bay plays a crucial role in providing the training, coaching, and resources that allow athletes to develop from local talents to international competitors.

With increased funding, we can:

- Provide state-of-the-art training facilities, including an indoor roller ski treadmill (the only one in Ontario), and coaching to help athletes like Cedric, Clara, and Graham reach new heights.
- Offer financial support for travel to national and international competitions, ensuring that our athletes have the opportunity to showcase their skills on the world stage.
- Continue our commitment to safe sport and inclusivity, ensuring that every athlete, regardless of their background, has the opportunity to participate and excel.

The Urgency of Your Support

The next generation of athletes is already training, and they need your help to follow in the footsteps of Cedric, Clara, and Graham. Without sufficient funding, we risk limiting access to these critical opportunities.

Now is the time to act and ensure that NTDC Thunder Bay remains a powerhouse of athlete development in Canada.





NTDC - Thunder Bay

Supporting the Future of Canadian Olympic Nordic Skiing

\$20,000

Title Partner

Exclusive sponsorship on team trips and camps

Collaborate on promotional videos and social media posts with athletes

VIP Invite to important race events in Thunder Bay

Title

Elite

Supporting

Community



\$10,000

Elite Partner

Media mentions in press releases, interviews, and social media shoutouts

Custom Partner Recognition Plaque displayed at your place of business

Table for 8 at NordicFest, NTDC's annual athlete celebration and fundraiser



\$5,000

Supporting Partner

Logo placement on team uniforms, banners, websites, and promotional materials

Logo placement on website and social media recognition

Access to athletes: invitation to partner ski day and lunch



\$1,000

Community Partner

2 tickets to NordicFest, NTDC's annual athlete celebration and fundraiser

Tax receipt for cash and in-kind donations for amounts greater than \$25

Thank you card from athletes



Cross Country
Ski Ontario

NTDC: Shaping the Future of High-Performance Skiing in Ontario and Canada

Cross Country Ski Ontario and Nordiq Canada recognize that it takes many years to develop a promising young athlete into an Olympic or Paralympic calibre skier. The NTDC supports the athletes throughout this process, providing leadership in high performance skiing across the province and nation by:

- 1 Coordinating educational opportunities for high performance coaches, athletes, and Integrated Support Team members (IST)
- 2 Hosting summer dryland training opportunities
- 3 Providing an exemplar of a high performance daily training environment
- 4 Sharing best practices so that all clubs can produce champions
- 5 Setting performance standards for those aiming to enter a national training centre environment
- 6 Providing excellence in coaching and support to NTDC resident athletes
- 7 Nurturing a healthy environment where athlete, coach, and team staff well-being and safety is supported and prioritized
- 8 Fuelling a passion and love for competitive skiing.

Let's Build the Future Together

By partnering with NTDC Thunder Bay, you are not just sponsoring a team—you're helping to build the future of cross-country skiing in Ontario and across Canada. Together, we can inspire the next generation of athletes, promote a healthy, active lifestyle, and create lasting memories for families and skiers alike.

We will be in touch soon to discuss how we can customize this partnership to meet your brand's objectives. In the meantime, we invite you to explore the sponsorship opportunities detailed in this package and to check out our strategic plan, which outlines our vision for the future of cross-country skiing and athlete development at NTDC Thunder Bay. By reviewing our strategic goals, you'll see the full scope of how your support can make a meaningful impact on the athletes and community we serve.

Thank you for considering this opportunity to join the NTDC Thunder Bay family!

Warm regards,
The NTDC Thunder Bay Team

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Be Part of Our Success

Your partnership with us will make a direct and lasting impact. By supporting NTDC Thunder Bay, you are investing not only in athletes' dreams but in the future of cross-country skiing in Canada. With your help, we can continue to produce Olympians, inspire young athletes, and foster a love of sport that spans generations.

A Personal Thank You

We are deeply grateful for your generosity and belief in our mission. Your support ensures that athletes like Cedric, Clara, and Graham have the resources they need to succeed. Together, we can continue to build champions, foster community, and inspire the next generation of skiers.

Thank you for being part of this journey. Your contribution makes a difference—not just for today's athletes, but for all those who dream of following in their footsteps.

Interested in Learning More About Us?

To explore our ambitious goals and targets, take a look at our [strategic plan](#).
Get to know our team and coaches by visiting our [website](#).
Stay connected and follow us on [Instagram](#)!



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Personal Donations

If you're not ready to engage in a formal partnership but would still like to support us, consider making a personal donation instead. Donations of \$25 or more are eligible for a tax receipt. Simply use the following link to contribute:

To make a donation, visit the [Nordiq Canada donations portal](#), and scroll down to NTDC Thunder Bay.

Your generosity, no matter the size, makes a significant impact in helping us achieve our goals. Thank you!



