

# National Team Development Centre

## *It takes a community to raise an Olympian*

Sponsorship Opportunities 2022-23

### What is the National Team Development Centre?

- ▶ We are a community-based organization designed to develop elite cross-country skiers who will represent Canada at international competitions such as the Olympic Winter Games, World Championships, World Cups and World Junior Championships. NTDC strives to attract athletes to Thunder Bay through high-performance programming that enables them to reach their full potential. Through community outreach, our athletes act as role models and ambassadors for healthy active living, showing the community and youth what it means to work hard towards a goal, and exemplifying good health and sportsmanship. NTDC Thunder Bay is one of 3 national training centres working together across Canada under the direction of Nordiq Canada, the national sport organization (NSO), and alongside Cross-Country Ski Ontario (XCSC) our Provincial sport organization and partner (PSO) and the Canadian Sport Institute Ontario (CSIO) to provide individualized training, and competition programs and support.
- ▶ Each year, up to 15 of the top cross-country skiers from across Canada are selected to join NTDC Thunder Bay based on a performance-based criteria. The Centre provides these individuals with national level coaching, high level training facilities, and excellent sport science testing. Our athletes' rigorous training programs average between 600 to 800 hours annually. They train 11 months of the year and compete at regional, national, and international competitions from November to April. Their demanding training and competition programs are often blended with post-secondary education at Lakehead University or Confederation College right here in Thunder Bay.
- ▶ Over the past 28 years, our coaching support has included Canadian and Finnish national level coaches. Currently, the Centre is led by Head Coach Timo Puiras and Team Manager, Leslie Bode. Together, they deliver individualized training plans, and world class coaching and competition support, which is essential for the success of both the team and the individual athletes.



### What are the benefits of the National Team Development Centre Thunder Bay?

#### For the community

- ▶ Attracting talented athletes from across the country
- ▶ Integrating into our community individuals who exemplify the characteristics that are consistent with achievement of high-performance goals
- ▶ Sharing in the journey of these elite athletes as they inspire us through their pursuit of excellence in sport
- ▶ Bringing Canada's best to Thunder Bay to share their passion for healthy active living through community outreach.

#### For the athlete

- ▶ Excellent training environment designed to provide support in the pursuit of both athletic and academic goals
- ▶ Accessing National level coaches and technical support staff
- ▶ Being part of the extraordinary Thunder Bay ski community
- ▶ Being supported by Provincial and National Sporting bodies



**Why should you or your business sponsor the National Team Development Centre Thunder Bay?**

- ▶ The NTDC Thunder Bay organization, along with its athletes, is committed to the achievement of excellence. Our story is a positive and inspiring one – a story of disciplined effort in the pursuit of exceptional performance in sport. By sponsoring NTDC Thunder Bay you will provide invaluable support to the team and be part of our story.
- ▶ When you team up with us, our athletes can help raise your brand awareness through the local, provincial, national and international community. Each year we will provide you with team photo and thank you for your support.

**Sponsorship Opportunities and Details**

- ▶ As a community-based organization with local, national and international exposure we are committed to making sponsorship involvement highly rewarding and mutually beneficial. We strive to build lasting corporate relationships with those who wish to promote these future World Champions and Olympians and in doing so help to maintain this positive influence in our community.
- ▶ Support for our future Olympians can take the form of:
  - ▶ Cash donations, Furnishing of goods and services, Air transportation, Ground transportation, Scholarships, Rebates on consumer products

Sponsor Type	Title Sponsor	Team Parka	Race Suit	Warm-Up Wear	Headwear	Training Shirts	Use of NTDC name	Team Media Releases	Social Media	Team Webpage
Diamond >\$25,000	>4 year contract	Front	Arm or Leg	Front	Exclusive	Front and/or Arm	Yes	Yes	Relevant posts	Banner
Platinum \$10,000-24,999		Front	Arm or Leg	Front		Front and/or Arm	Yes	Yes	Relevant posts	Banner
Gold \$5,000-9,999				Back		Back	Yes	Yes		Sponsor Page
Silver \$2,500-4,999								Yes		Sponsor Page
Bronze \$1,000-2,499										Sponsor Page
Official Equipment Supplier										Sponsor Page

If your business is in a position to partner with us and support these fabulous athletes with a sponsorship of hard goods, services or financial support, we would very much like to set up a meeting (virtual or in person) to discuss opportunities to join.

Thank you so much for taking time to consider our request.

Should you have any questions please don't hesitate to get in touch.

Leslie Bode, NTDC Team Manager

807-631-7983 or [ntdc.manager@gmail.com](mailto:ntdc.manager@gmail.com)

<https://www.ntdctbay.ca>

Check out our recent activity on [Facebook](#) and [Instagram](#).



**Graham Ritchie**  
Hometown: Parry Sound, ON  
Years Skiing: 20  
Home Club: Georgian Nordic  
Year on Team: 6<sup>th</sup>  
Best Result 2021/22: 5<sup>th</sup> in the team sprint at the Beijing Olympics



**Julian Smith**  
Hometown: Oxenden, ON  
Years Skiing: 21  
Home Club: Georgian Bay Nordic  
Year on Team: 9<sup>th</sup>  
Best Result 2021/22: 4<sup>th</sup> in Canadian National Sprint, Whistler



**Kendyn Mashinter**  
Hometown: Sudbury, ON  
Years Skiing: 6  
Year on Team: 2<sup>nd</sup>  
Best Result 2021/22: 1<sup>st</sup> in Western Cup Skate Sprint



**Max Mahaffy**  
Hometown: Sudbury, ON  
Years Skiing: 15  
Home Club: Walden Nordic  
Year on Team: 3<sup>rd</sup>  
Best Result 2021/22: 5<sup>th</sup> in World Junior Trials Sprint Qualifier



**Pierre Grall-Johnson**  
Hometown: Ottawa, ON  
Years Skiing: 18  
Home Club: Nakkertok  
Year on Team: 6<sup>th</sup>  
Best Result 2021/22: Top 30 finish in the Drammen World Cup



**Nick Randall**  
Hometown: Thunder Bay, ON  
Years Skiing: 19  
Home Club: Big Thunder  
Year on Team: 1<sup>st</sup>  
Best Result 2021/22: 11<sup>th</sup> overall in classic sprint at Eastern's



Erikson Moore

Hometown: Montreal, QC

Years Skiing: 15

Home Club: Fondeurs-Laurentides

Year on Team: 1<sup>st</sup>

Best Result 2021/22: U23 Quebec Cup overall winner



Finn Dodgson

Hometown: Aurora, ON

Years Skiing: 19.5

Home Club: Team Hardwood

Year on Team: 1<sup>st</sup>

Best Result 2021/22: 1<sup>st</sup> in OUA's 11km skate ski



Zari Hoferek

Hometown: Ottawa, ON

Years Skiing: 12

Home Club: Nakkertok

Year on Team: 1<sup>st</sup>

Best Result 2021/22: Eastern's classic sprint winner

### Coaches

Head Coach: Timo Puiras



Team Manager- Leslie Bode



Assistant Coaches: Benjamin Osorio and Fergus Foster